



KEGWORTH HERITAGE CENTRE

KHC VISION AND DEVELOPMENT PLAN - SUMMARY

KEGWORTH HERITAGE CENTRE, AUGUST 2022



EXECUTIVE SUMMARY

- The KHC Development Plan (Our Vision) is a 22 page document, first written in 2017 and is currently in its fifth iteration
- It consists of 17 goals in 4 areas:
 - Building and Facilities (5 goals)
 - Raising our profile (5 goals)
 - Technological Development (4 goals)
 - KHC Management (2 goals)
- We have completed some significant milestones and are making in-roads into many others
 - New logo and branding
 - New flooring, windows and heating - costing a little under £20,000
 - New website and social media presence
 - Increased collaboration with other heritage organisations
 - Launched Arts Council Museum Accreditation process
- In addition
 - We have overhauled all the KHC Policies and processes to align with our new way of working



OUR CURRENT PRIORITIES

- Electrical rewiring – the existing wiring is safe but is inadequate to support our future needs and our aim to reduce our operating costs through more efficient and effective energy use
- Ensure that our health and safety processes and procedures are in line latest H&S Executive standards
- Refurbish the museum reception area including new noticeboards, and improving disabled access to at least the ground floor of the museum
- Redesign and development of interior display areas – we have long been looking to make better use of our most finite resource which is space. We intend to open up the areas previously used for storage to increase the space for public displays and exhibits as well as to create an education/learning zone. We also need to acquire new display cabinets and professional display boards
- Recruitment drive – we are in the process of recruiting new volunteers for both general and specific roles within the Heritage Centre
- Fundraising drive – we need to get better at working with grant awarding bodies to help fund these and other projects
- Change our operating model to become a Charitable Incorporated Organisation (CIO)



REMAINING GOALS (1/2)

- Goal 5 – Reception Area and Retail/Shop Development
 - Retail / Shop Development – **UNDER INVESTIGATION**
 - Pursue Other Collaborative Sales and Funding Opportunities
- Goal 6 – Collaboration with Other Organisations
 - Charity, Heritage and Tourist Organisations – **IN PROGRESS**
 - Funding Organisations – **IN PROGRESS**
 - Goal 7 – Recruitment Drive – **IN PROGRESS**
- Goal 8 – Outreach Events
- Goal 9 – Design and Print New Tourism Leaflet / Flyer
- Goal 10 – Press Articles - **IN PROGRESS**



REMAINING GOALS (2/2)

- Goal 11 – Continue to Develop Kegworth Heritage Centre Website – **IN PROGRESS**
- Goal 12 – Continue Developing Online Presence – **IN PROGRESS**
- Goal 13 – Upgrade the IT Equipment - **IN PROGRESS**
- Goal 14 – Develop Multimedia Display Facilities
 - In-House Touchscreen Displays
 - Downloadable Phone and Tablet App
- Goal 16 – Arts Council Museum Accreditation - **IN PROGRESS**
- Goal 17 – Archive and Collection Environmental Management



THANK YOU